



Marshall Field's
marketplace
gourmet foods café wine bar



Case Study: MarketPlace Café



Building Signage Systems
To Your Specifications

Owner: Marshall Field's

Designer/Architect: Shea Architects

Contractor: Graphic Specialties, Inc.

Comments: MarketPlace Café is Marshall Field's initial entrée to upscale urban dining. Shea Architects were charged with creating a dining environment that brings Marshall Field's vision to life.

Shea Architects decided to partner with GSI to produce an entertaining post-modern atmosphere, which appeals to the casual connoisseur as well as the urban coffee warrior.