



# Case Study: Mel Johnson Media Center (KTIS Radio)



Building Signage Systems  
To Your Specifications

**Owner:** Northwestern College

**Designer/Architect:** The Lawrence Group

**Contractor:** Mor Con Construction

**Comments:** Northwestern College is a nonprofit institution offering graduate and post graduate degrees. Their unique focus on radio and television make the Mel Johnson Media Center the cornerstone of their educational focuses.

The Lawrence Group developed a facility that incorporates a state-of-the-art broadcasting environment while focusing on the students' educational needs.

GSI in partnership with The Lawrence Group helped develop and ultimately manufactured a custom, modular, interior identification system that reflects the professional and educational focus of the building.