



Case Study: City of Brooklyn Park City Hall



Building Signage Systems
To Your Specifications

Owner: City of Brooklyn Park

Designer/Architect: Lane Design/Thorbeck Architects

Contractor: Lund Martin Construction

Comments: The City of Brooklyn Park wanted a new wayfinding signage system that incorporated their existing logo.

In addition, the city wanted a "city-themed visual backdrop" for their remodeled council chambers.

Lane Design accepted the challenge, and designed the signage and backdrop. Unique colors, complex materials and state-of-the-art manufacturing processes would be needed to manufacture the finished products.

Because of the unique nature of the sign system Lund Martin Construction could not find a bidder for the project. However, based on our previous successful efforts, the contractor linked the designer to GSI.

GSI's creative solutions to the designer's challenges made certain the project completed on time and on budget.